

Drew M. Pullen

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EDUCATION

Texas A&M University

Coursework in Finance (90 credit hours completed)

Brazosport College

Additional coursework (20 credit hours completed)

EXPERIENCE

Arca Forge (ArcheForge)

Full Stack Developer | 1 year

- Built SoulPrint, an AI assistant platform designed to mirror user workflows and automate tasks on a user's behalf.
- Developed AI-powered landing pages, applications, and marketing automations that supported conversion and business growth.

Meme Token Startup

Lead Designer & Marketing Strategist | Mar 2024 - May 2025

- Built the brand from the ground up across logo, website, ad creative, and social content, contributing to growth to a \$7M valuation.
- Grew the community from zero to thousands through rapid content execution and growth-focused campaigns.

DJ Kalid (Client)

Content & Marketing Creator | Jul 2025 - Oct 2025

- Produced AI-generated content aligned with the client's brand direction and campaign style.
- Built automations that reduced manual marketing work and increased reach and engagement.

NFL (Private Client)

CRM Developer | May 2025 - Sep 2025

- Built a custom CRM to manage clients, track deals, and centralize workflow data.
- Automated invoicing, payment handling, and data connections for improved reporting and visibility.

PROJECTS

SoulPrint

- Built an AI assistant designed to learn user style, mirror decision patterns, and execute tasks through structured automation workflows.

Arche-Forge

- Created a system for turning ideas into deployable AI applications and working product prototypes.

PinClaw

- Built Instagram automation for engagement workflows including likes, follows, comments, and DMs.

TECHNICAL SKILLS

Languages/Platforms: TypeScript, JavaScript, Python, React, Next.js, Node.js, n8n

AI & Automation: AI agents, workflow automation, prompt engineering, content systems, CRM automation

Product & Marketing: Landing pages, branding, ad creative, social content, growth campaigns, GitHub